

FIGURE 2-3 PRODUCT DEVELOPMENT WORKSHEET			
Schedule	Item/Activity	Provider	Cost
<b>Day 1</b>			
Breakfast			
Morning Activities			
Lunch			
Afternoon Activities	transport from airport	Joe's shuttle	\$45.00
Dinner	casual dinner	Heidi's Bistro	\$12.00
Evening Activities	orientation talk/slide show	Nancy	\$9.00
<b>Day 2</b>			
Breakfast	provided with hotel room	Mountainview Lodge	\$30.00
Morning Activities	kayaking	River Runners	\$20.00
Lunch	on river	River Runners	\$8.00
Afternoon Activities	white water rafting	River Runners	\$20.00
Dinner	barbeque	Bar Cee Ranch	\$15.00
Evening Activities	star gazing	Bar Cee Ranch	
<b>Day 3</b>			
Breakfast	provided with hotel room	Mountainview Lodge	\$30.00
Morning Activities	mountain biking	Bikes For You	\$25.00
Lunch	picnic (late lunch)	Tina's Deli	\$8.00
Afternoon Activities	guided hike	Nancy	\$9.00
Dinner	box snack	Tina's Deli	\$7.00
Evening Activities	transfer to airport	Joes' Shuttle	\$45.00
<b>Total Cost</b>			\$283.00
10% Contingency			\$28.30
Overhead			\$85.00
<b>Total Net Cost</b>			\$396.30